

GLOBAL
BEAUTY
COMPANY

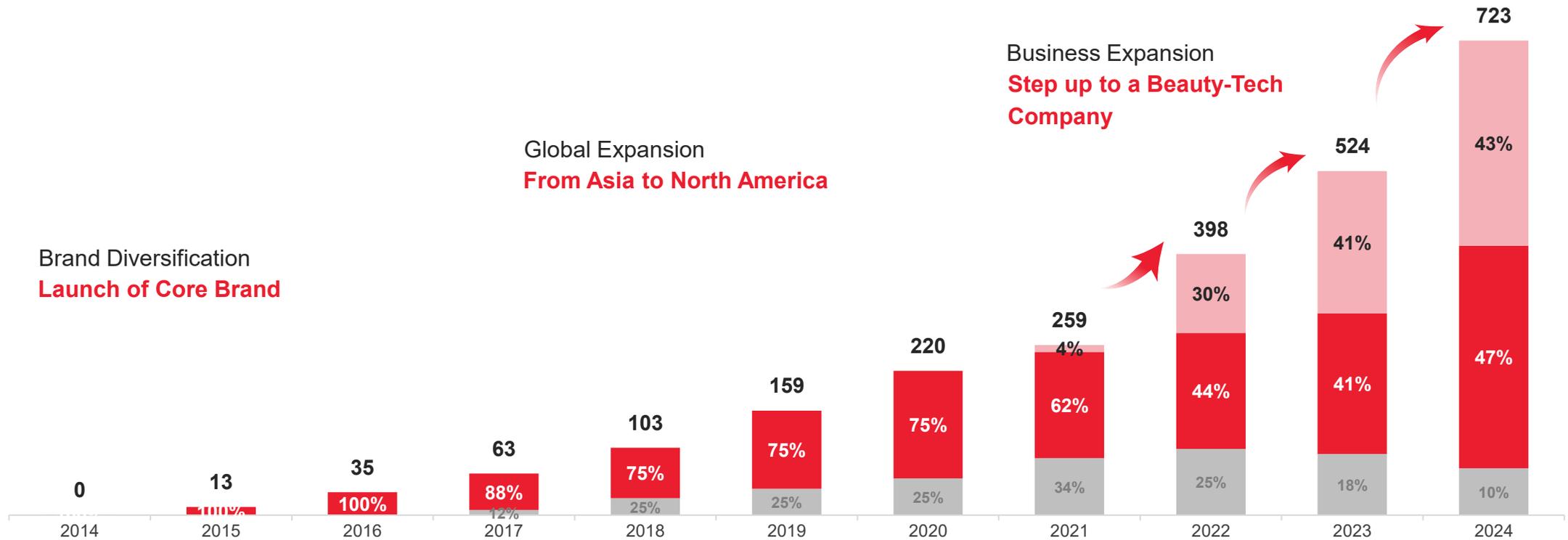
APR

Investor Relations 2025

Global Beauty Company, APR Corporation

With its ground-breaking strategy, APR achieved 10 consecutive years of growth and emerged as a 'Game Changer' within beauty industry

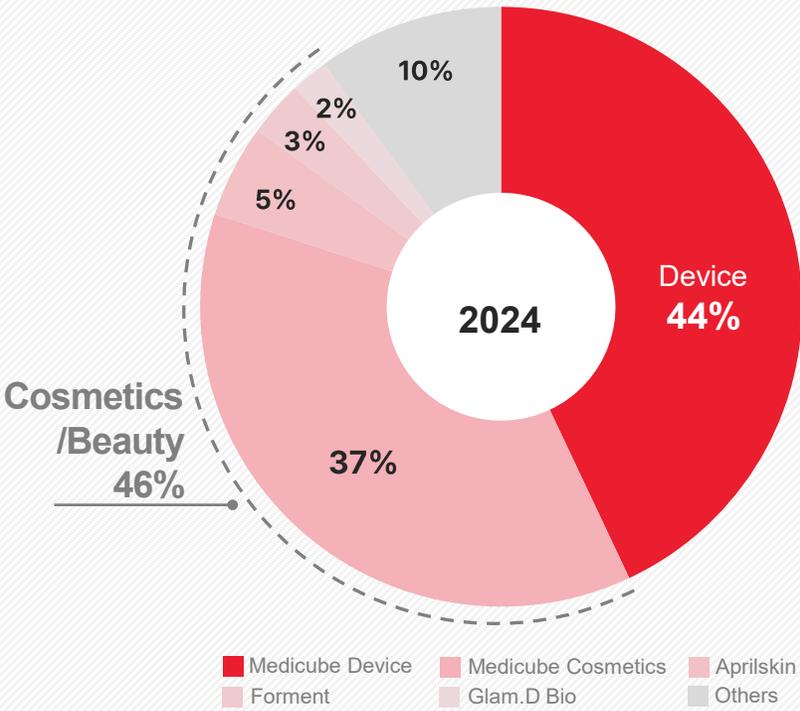
■ Cosmetics/Beauty
 ■ Beauty Device
 ■ Others
 (Unit: KRW Bn)



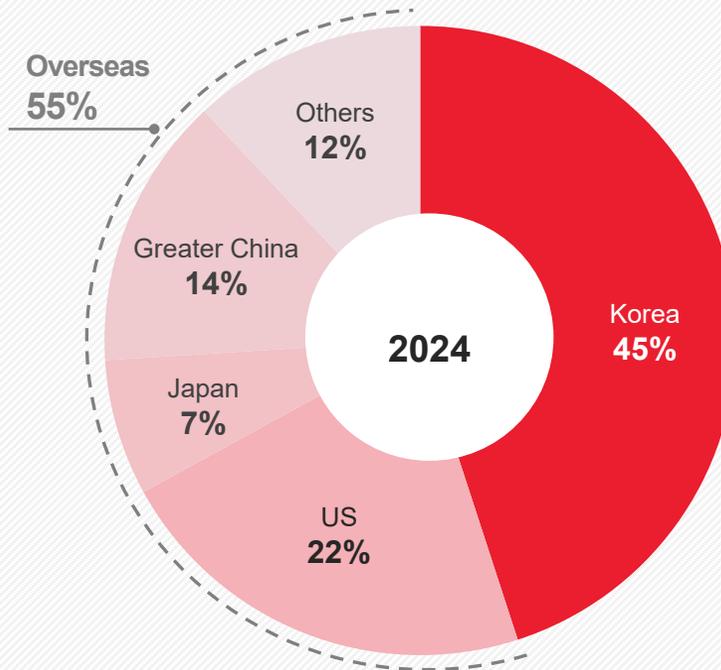
Note) FY2014-2015 were based on separated financial statement under K-GAAP standard, FY2016-2017 were based on consolidated financial statement under K-GAAP standard and FY2018-2024 were based on consolidated financial statement under K-IFRS Standard

Sales Proportion by Division

By Brands



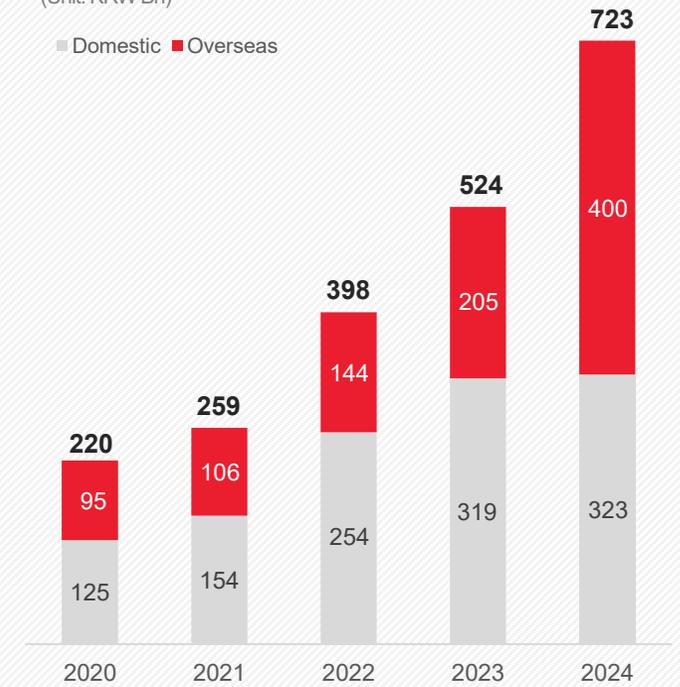
By Regions



Domestic / Overseas Sales Breakdown

(Unit: KRW Bn)

Domestic Overseas



medicube⁺ AGE-R



AGE-R Booster Pro

- Launch : October 2023
- Electroporation, EMS, Microcurrent(MC)
- Glowness, lifting, pore care



AGE-R Ultra Tune 40.68

- Launch : May 2024
- RF(40.68MHz), Microcurrent(MC)
- Facial lifting via collagen reproduction



AGE-R High Focus-Shot

- Launch : September 2024
- HIFU
- Facial lifting via contraction of muscle fascia(SMAS)

medicube⁺



Zero Pore Pad

- Launch : March 2017
- Global best seller item in Medicube
- Ranked 1st in Amazon skin/toner (As of 2024.04.19 10:00)



Collagen Night Wrapping Mask

- Launch : February 2022
- New concept item, overnight care
- Elasticity, hydration, radiant glow



PDRN Pink Peptide Ampoule

- Launch : June 2024
- Formulated with salmon DNA similar to human DNA
- Targets both skin marks and elasticity

APRILSKIN



Carrotene IPMP Hydromelt Cleansing Balm

- Launch : July 2022
- Removes sebum and waste from pores



Hero Cushion

- Launch : October 2021
- Ranked 1st in Olive Young(Make-up Category) (As of 2024.02.15)

FORMENT



Signature Perfume – Cotton Hug

- Launch : May 2018
- Ranked 1st in Fragrance in 2023 Olive Young Awards

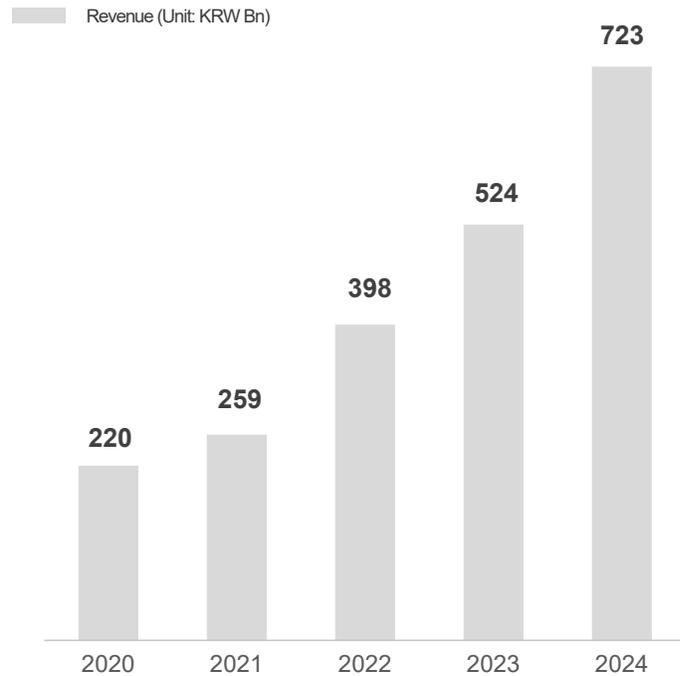


Signature Perfume – Cotton Memory

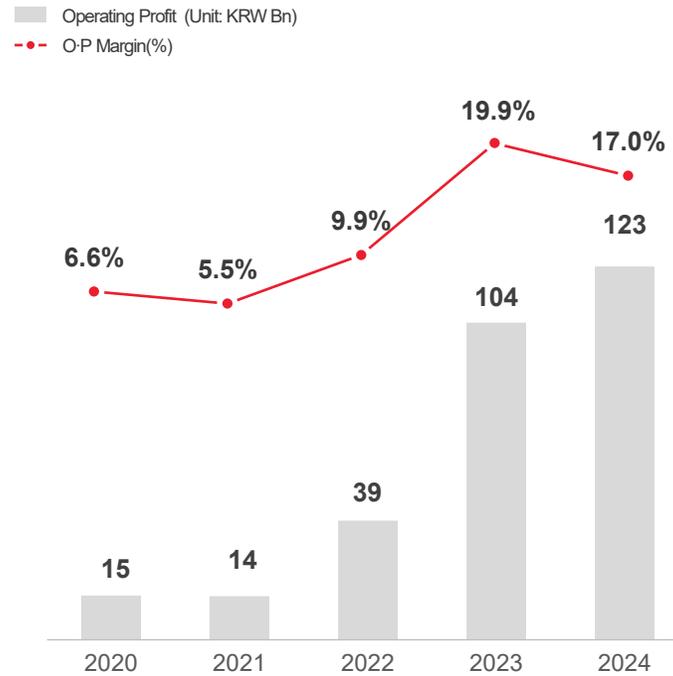
- Launch : December 2020
- First fragrance for women

Sustained Growth and Profitability Driven by Product Competitiveness and Global Expansion

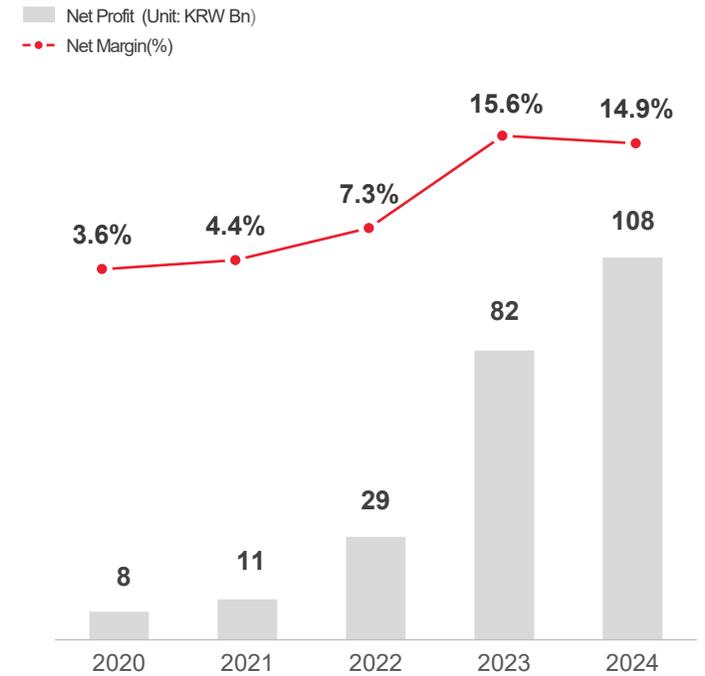
Revenue



Operating Profit



Net Profit

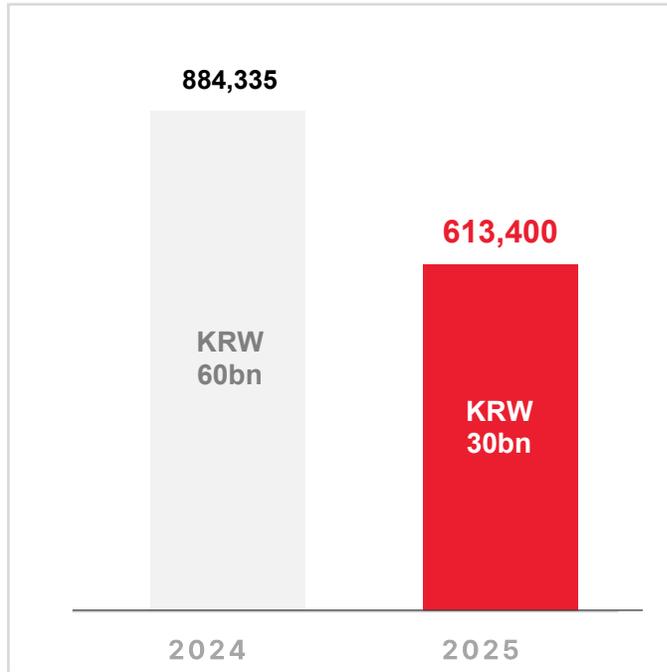


Note) Based on K-IFRS Consolidated Financial Statement

Profit Distribution Aligned with Growth Investment and Shareholder Value

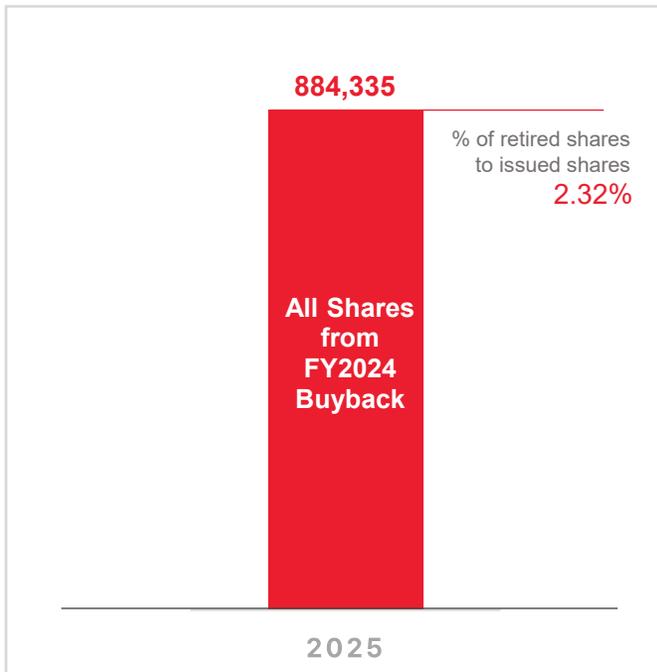
Buyback History

(Unit: shares)

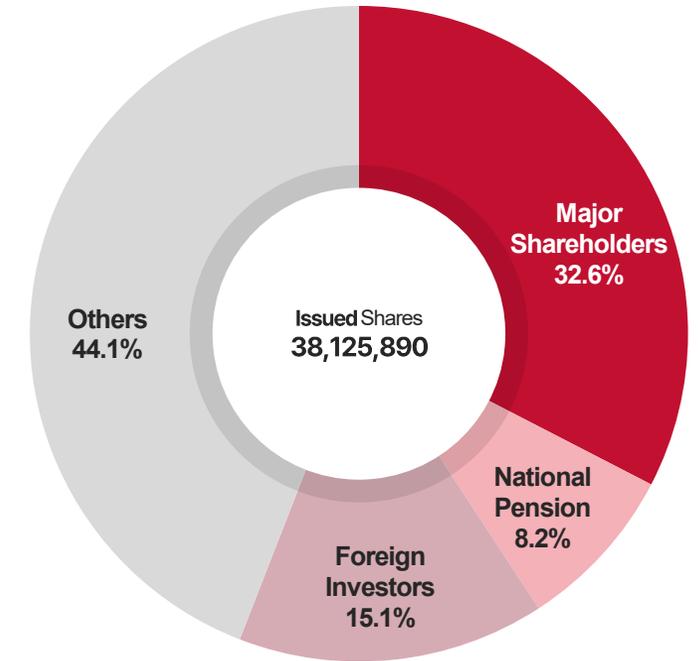


Retirement History

(Unit: shares)



Shareholder Structure



Note 1) The above treasury share buybacks history and retirement history are as of the end of March 2025.

Note 2) All 613,400 treasury shares acquired in 2025 are scheduled for full retirement.

Shareholding structure as of December 31, 2024